



## **Brainstorm: Potential Partners**



Healthy People  
2020

Below is a partial listing of the many public, private, and volunteer organizations that could be valuable partners in your public health efforts. Start by searching online for businesses and organizations near you.

### **Health**

- Primary care associations
- Community health centers
- Emergency medical services
- Health departments—city, county, state
- Health professional associations
- Hospitals
- Visiting Nurse Associations
- Mental health organizations
- Substance abuse treatment agencies
- Nursing homes, home health agencies
- Red Cross chapters—local, state
- Managed care organizations

### **Funding Resources**

- State health department
- Local businesses
- Charities/foundations
- United Way

### **Communication**

- Health advocacy newsletters
- Local media (newspaper, radio, TV)
- Local Web sites, blogs, and podcasts

### **Select Populations**

- Area Agency on Aging
- Corrections facilities
- Day care facilities/Head Start
- Disabled citizens' alliance
- Health department clients
- Multicultural community centers
- Homeless shelters
- Youth coalitions/teen centers
- Migrant worker groups
- Minority and gay/lesbian organizations
- Women's organizations

### **Planning/Regulatory Agencies**

- Local board of health
- Regional planning councils

### **Community and Volunteer Organizations**

- AARP
- Faith-based organizations
- Civic groups
- Fire and rescue service
- Interagency coalitions and councils
- Nonprofit organizations



**Business**

- Private businesses
- Chamber of Commerce
- Economic development directors
- Insurance companies
- Professional associations

**Education**

- Colleges and universities
- Public schools—elementary, secondary
- Teachers and administrators
- Parent organizations
- After-school programs
- Libraries

**Source**

Adapted from *Healthy People 2010 Toolkit: A Field Guide to Health Planning*. Developed by the Public Health Foundation, under contract with the Office of Disease Prevention and Health Promotion, Office of Public Health and Science, U.S. Department of Health and Human Services (p. 46).

**Government**

- Mayor’s office
- Department of Veterans Affairs
- Law enforcement agency
- State legislators
- Department of Environmental Protection

**Others**

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